





America's #1 for Elite & Corporate Golf Groups







# **OUR STORY**

## It all began in Austria...

Armed with two Masters degrees, certifications and diplomas in Sports, English and medicine, I was properly equipped to conquer the sports medicine and educational world. My relationship to a golf professional, however, was meant to direct me to more unknown waters. In 1995, I became Austria's very first golf tour operator.

No business background, a new product category (golf travel), no idea about the potential market, extremely strict business regulations in Austria combined with no cash – this was not the ideal playground to jump-start a business. Financial turbulences caused by my then-partner put even more roadblocks in my way. But I was convinced that dedicated hard work, an intimate destination knowledge, unique golf travel programs and the passion to exceed our clients' expectations would lead to success. We did it! And grew the golf tour operator business into one of Europe's most respected before selling it successfully in 2008.

#### ...and continued in the United States

Golf travel is our passion and Golf Tourism is in our blood. It was only one year later, when my American partner Paul Clare, who had joined me in 2001, and I decided to start Elite Golf Experiences. In 2009, the boutique Destination Management Company was born in Florida. Elite Golf Experiences quickly became recognized as highly specialized in unique golf & lifestyle experiences customized for discerning international golfers.

## ... offering bucket list golf and unique life-style experiences to international golfers

David Kuo and Jeffery Qin, two Mandarin-speaking Americans, escorted our very first high-profile Chinese golf groups to the Masters in 2010, certainly a milestone for Elite Golf Experiences. Since then, we have earned the trust of China´s most affluent golfers, CEOs and Celebrities, who are all chasing their dreams to play some of America´s most notable, iconic, historic and top-ranked golf courses.

### Golf at its finest, life at its best

has always been Elite Golf Experiences' mantra. It turned out that this approach has been particularly appealing to private club members in the entire European and Australasia Pacific Regions. Today, we are proud to have hosted thousands of discerning golf travelers, many of them coming back with their friends, associates and families every year – a satisfying feeling that can't be trumped easily!







United State
Best Inbound

...introducing the world's most exciting destinations to American golfers.

In 2016, Elite Golf Experiences took another major step by rolling out an unmatched & unique program to exciting international destinations to the American golfer - trip ideas from epic golf expeditions to Scotland and New Zealand to more exotic destinations such as Austria, Sweden, Vietnam and South Africa. We have traveled extensively in the past 20+ years throughout the golfing world, experiencing hundreds of both established and undiscovered destinations, inspecting thousands of select hotels and a plethora of diverse golf courses on all continents. Thus, these additions to our portfolio became a logical move.



Figure 1 Elite Golf Experiences USA - Executive Team at Golf Tourism Convention 2017 in Miami

#### ...being a Triple Award Winner in Global Golf Travel

We pride ourselves that the quality of our services is recognized not only by our clients, but also by our peers. Within the past two years, Elite Golf Experiences has won three prestigious awards as United States Best Golf Tour Operator by the World Golf Awards, joining Peter Alliss on the major award winner's stage.

To keep up with demand and to deliver the highest quality of service to our discriminating clients, Elite Golf Experiences has doubled the size of its team and invested heavily into innovative & cutting-edge technology as well as intense destination & team training.

Today, we are extremely proud to have one of the most amazing multilingual (international) teams in global golf travel – dedicated and passionate to always exceed our clients' expectations by providing highly memorable golf & lifestyle experiences. *Meet Our Executive Team Caroline & Lena!* 

#### ...Joining our Honorary Circle of Discerning Global Golf Travelers

This doesn't mean that we are the best choice for every golfer. Elite Golf Experiences is not for those who put price before quality of the golf experience. If you, however, care about every aspect of your travel experiences both on and off the courses and if you understand the relationship between price, value and priceless experiences, Elite Golf Experiences is the one to contact! We'd love to welcome you to join our Honorary Circle of *Discerning* Global Golf Travelers, always opting for *Golf at its finest, Life at its best!* 

Yours, Evelyn Gruber & Team







es' United Sta Golf Best Inboun



Elite Golf Experiences is America's #1 golf tour operator for Elite & Corporate Golf Travel. The company with a fully integrated travel, marketing and events management team has offices in Florida, Chicago and California; its international representatives are based in China, India and Austria. The tour operator holds a travel licence in Florida.

www.EliteGolfExperiences.com (in development, relaunch in Sep 2017)



Elite Golf Experiences is a subsidiary of the Golf Travel Consulting, Inc. Group, the leading consulting company in international golf tourism with 40+ years of combined experience. In addition to the tour operator, the Golf Travel Consulting is also a major stakeholder of the China California Golf Group and the Global Golf Tourism Network.

www.GolfTravelConsulting.com



Elite Golf Experiences works closely with national and regional tourist boards and Marketing Associations to promote preferred golf destinations, both in the US and internationally.



Elite Golf Experiences is the proud host of the International PLAYERS Week, welcoming 250+ golfers from around the world each year. This successful international event week has been endorsed and supported by the PGA TOUR as well as local and regional tourist boards. B2B and B2C event

www.ElitePlayersExperience.com



Elite Golf Experiences proudly hosts Corporate and VIP clients at the exclusive Empire Suite at the PRESIDENTS CUP 2017 at Liberty National Club, right across the Bay of Manhattan. Witness drama at this prestigious event, join this elite group.

### www.ElitePresidentsCupExperience.com



Elite Golf Experiences' founders are also inaugural members of IAGTO (International Association of Golf Tour Operators). Our unrivalled international network of golf contacts enables us to host unique golf & lifestyle experiences anywhere in the world.



Elite Golf Experiences is a member of ASTA, the world's largest association of travel professionals.







Elite Golf Experiences is a Triple winner of the prestigious World Golf Awards, named the Best United States' Golf Tour Operator – both for inbound and outbound in consecutive years. www.WorldGolfAwards.com